

2024 DEALER CONFERENCE



29-31
JAN

DISCUSSIONS AND INSIGHTS

- OUTDOOR POWER MANUFACTURER PANEL
- AG MANUFACTURER PANEL
- OPENING KEYNOTE: TEXAS AG COMMISSIONER
- AFTERMARKET BREAKOUTS
- MARKETING STRATEGIES
- IMPACT OF HEALTHCARE & HR
- UNLOCKING AFTER SALES OPPORTUNITIES
- LEGISLATIVE BATTLE OF RIGHT TO REPAIR
- ESTATE & SUCCESSION PLANNING
- AVOIDING ANOTHER USED CRISIS

REGISTER TODAY!

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MATT MAYBERRY
KEYNOTE:
CULTURE IS THE WAY



SID MILLER
TEXAS AG COMMISSIONER



KELLY MATHISON
AFTERMARKET EXPERT



CLARK MAY
OPOC.US



GRACE VEST
MARKETING EXPERT